



Sheraton®



Sheraton Shenzhen Futian Hotel
Shenzhen, Guangdong, China



Sheraton Berlin Grand
Hotel Esplanade, Germany



Sheraton Hacienda Del Mar Golf & Spa
Resort, Los Cabos, Mexico



Sheraton Los Angeles
Downtown Hotel, CA, USA

At Sheraton, we *go beyond* through meaningful acts of service, purposeful design, and innovative programming.

Our target guest is *Today's Traveler*. Collaborative, ambitious and hyper-connected, they believe that travel should open up life, not interrupt it.

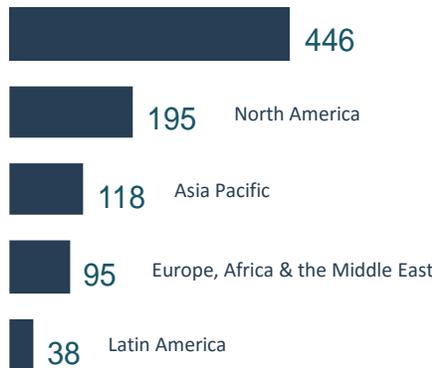
Our core values – ambition, empowerment and heart – ensure we deliver the kind of service that help our guests *go beyond*, too.

Go Beyond

SHERATON IS A GLOBAL POWERHOUSE

Sheraton Hotels & Resorts is the most global brand in the Marriott portfolio, with over 50% of our hotels outside North America.

DISTRIBUTION



*Data as of Q2 2016

SIGNATURE ELEMENTS

Sheraton Grand: A new tier of properties, Sheraton Grand is a designation recognizing hotels and resorts offering distinguished design, superior service and exemplary guest experiences in iconic destinations.

Meetings & Events: We *go beyond* to provide inventive ideas, smart tools, and expert support for inspired and productive meetings. Our focus on streamlined planning includes the simplified two-page Fast Track contract, Small Meetings Packages with simplified per-person daily pricing, enhanced marketing assets and tools, and a dedicated website for non-professional meeting planners.

F+B Reimagined: Innovative F+B offerings designed to showcase culinary talent and highlight local cuisine range from signature restaurants to in-room dining, banquets & catering, and Paired—a lobby bar concept featuring creative combinations of small plates, craft beers, and highly rated wines.

Sheraton Club: Sheraton Club helps drive incremental revenue and superior guest experience through exclusive Club Lounges, personalized service and enhanced guestroom features. A competitive differentiator, Club is an impactful profit center, commanding a \$44 rate premium with a 46% average paid occupancy.

Sleep Experience: The highest rated bed in our segment and the only one designed to meet AAA® Five Diamond® Award criteria, the Sheraton Signature Sleep Experience features an exclusive mattress built to eliminate pressure points and alleviate the stress of travel.



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